

INFORMATION

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Message from the Guild President Evan Penner

***It is easier than ever
to be a member of the
BC Bed & Breakfast
Innkeepers Guild***



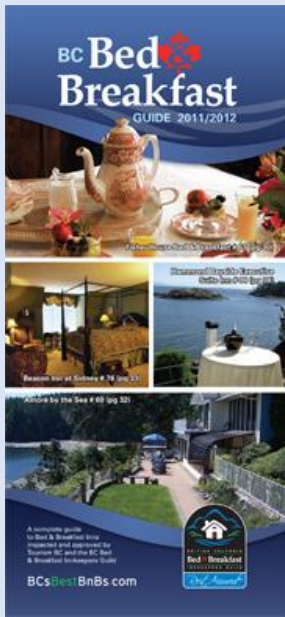
[Evan Penner](#)

One focus since inception of the association has been to have a membership large enough to adequately promote B&Bs throughout the province. This year we are making some startling changes to our membership procedure in the hopes of achieving that goal. The changes will:

- Make the cost of membership more manageable
- Acknowledge the importance of online customer generated comments (CGC)
- Open up our membership to well respected B&Bs who have not had official inspections that, up until recently, have been required

We are therefore announcing:

Membership will be offered to B&Bs based on their



Special Note



Please note that while the Guild has changed its membership accreditation criteria such that TBC approval is no longer required, it still strongly supports the efforts of Tourism BC in promoting tourism in our province and we encourage all our members to do the same. Each B&B benefits in some measure from their efforts. Supporting TBC is an excellent way for each of us to be part of the collective provincial effort of many different interest groups to bring travelers to BC -

reputation. Current and future members no longer have to be part of the Tourism BC **Approved Accommodation Program**.

Customer Generated Comments like those posted on TripAdvisor, generally give us a more timely picture of the operations of a B&B, and the hospitality of its innkeepers. We feel that this is a more accurate way to judge the performance of our members and of prospective members. Because of this we are revising our membership requirement. **We have eliminated a primary inspection requirement for our members. Members do not have to be inspected and approved through the Approved Accommodation Program.**

Effective June 1, 2011 our new membership requirements will be:

- Our Quality Assurance Program criteria
- Foodsafe certificate, local license, insurance documents
- A site visit
- An on-line CGC profile

Current members will not be affected by these changes and will remain members in good standing (unless they fail to pay dues or do not meet membership criteria as per Rules and Bylaws - Section 4)

Evan Penner, Guild President

B.C. Bed & Breakfast Innkeepers Guild Regional Representatives for all areas of B.C.

If you have a question on membership or benefits of joining the B.C. Bed & Breakfast Innkeepers Guild, please do not hesitate to contact a regional representative in your area.

- **Greater Vancouver** - Vancouver 604-228-4305), [Genise Gill](#) (in [Crystal Davis](#) (in N.Vancouver 604-987-3952), [Mary Ellen Hagglund](#) (in Pt.Moody 604-315-

and see some of them arrive at a B&B doorstep.

Please be aware that other agencies such as Tourism Vancouver and Tourism Victoria may also have a requirement of Tourism BC approval as part of their membership requirements.



- 4919)
- **Sunshine Coast** - [Randall](#) 604-485-5563
- **Whistler** - [Durlacher](#) 604-932-1924
- **Greater Victoria** - 598-3812
- **Vancouver Island East and Gulf Islands** - 250-898-8702
- **Thompson/Okanagan** - 712-9832
- **North BC** - [Griffiths](#) 250-612-0273
- **Kootenays/Rockies** - 427-2768

[Shirley](#)

[Erika](#)

[Egle Vair](#) 250-

[Haideh Jordan](#)

[Donna Perry](#) 250-

[Julie](#)

[Dale Martin](#) 250-

Sincerely, Clair Oates
Director of Communications and Media



May 6, 2011
BC Bed & Breakfast Innkeepers Guild