

INNFORMATION

The news source for BC Innkeepers



In This Issue

[Names in the News](#)

[Tripadvisor Promotion](#)

[Flavours of the West Coast](#)

[Lorraine Nygaard](#)

[Moyra Turner Recipient](#)

[President's Award](#)

[Facebook and buuteeq Promotion](#)

[Bedandbreakfast.com Promotion](#)

Quick Links

[Register Now](#)

NAMES IN THE NEWS

To Lynn and Michael of the Bee and Thistle in Vancouver, it seemed awkward to share news of their own awards but



Merry Christmas

from B.C.

Bed & Breakfast Innkeepers Guild

MESSAGE FROM THE PRESIDENT

As the Season of Good Hope and Reflection is upon us Ron and I are preparing for another Christmas. For me, it is my 21st Christmas as an Innkeeper, and like every other year we are remembering back to all our guests who have brought so much meaning to our lives. I am sure we are not alone in this and that you too remember the good times being an



since we asked, they and several other members of the guild have recently received some nice news from BedandBreakfast.com You may have already seen it, of course. Here's the link to the

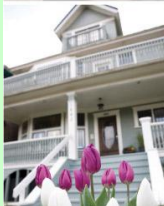


[Click on link](#)

Bee and Thistle



Lynn and Michael
- Owners -



Lynn and Michael,
Thank you for sharing your success. That is what being a group member is all about. Congratulations!

Tripadvisor Promotion for Guild Members



Tripadvisor is offering a 25% discount for any of the properties in the **British Columbia Bed & Breakfast Innkeepers**

Innkeeper has brought you.

Let us all remember that for some people the recession is still very topical. We should count ourselves so very lucky to have been visited by folks from far and away or just around the corner. They have entrusted us by choosing to be our guests.

I don't want to miss this opportunity to offer a fond farewell to retiring members of our Guild. The tradition of hospitality continues to live on in all our members but I thank our retirees for bringing joy to their guests and fraternity to their peers for so many years.

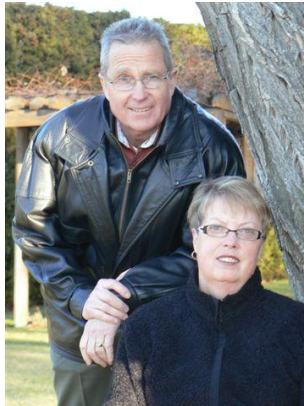
From our little family, Ron and I (and Boots, Friday and Persia), wish our Guild Family, much joy and happiness for this season and always.

The Best of the Season to YOU!

Moyra Turner Recipient

This award is presented annually to the innkeeper who best exemplifies hospitality extended to guests and colleagues. This award is the Guild's highest honour, and represents the value we place on hospitality.

Moyra Turner's high standards inspired the creation of this award. She was a tireless promoter and advocate for this industry.



The Guild would like to congratulate Louise and Andy Griffin of **Lakeshore B&B** on the 2011 Moyra Turner B&B Hospitality Award in recognition of their high standards of hospitality and work dedicated to our Guild.

Louise & Andy Griffin started their successful business in Kelowna, B.C. in the year 2000, both having traveled Eastern Canada extensively, staying in B&Bs from Nova Scotia to P.E.I.

Guild that registers before the expiration date of December 31st. There is an exclusive promotion code, which is STRICTLY for the use of Guild members. Yet another reason to belong to the Guild!

Wishing you all a very Merry Christmas and a Happy New Year



From the Board of the British Columbia Bed and Breakfast Innkeepers Guild

Flavours of the West Coast



Clair Oates, of **Clair's Bed and Breakfast**

in Ladner Village, has earned a spot on the Flavours of the West Coast **cooking show!** Watch her cook up a delicious-looking "Ultimate

They always chose to stay at the local B&Bs, and that was the start of Louise's passion for owning her own business at home and creating culinary breakfasts. In preparation, Louise took a one year course with the Culinary Arts Program in Kelowna. No wonder both Andy and Louise have many repeat guests.

Again, we congratulate them and wish them both a very Happy Christmas and a successFULL New Year.

President's Award

Congratulations to Ingrid Vermegan of **Cobble House B&B** in Cobble Hill, this year's President's Award recipient!

When Evan announced her name there was so much yelling, screaming and clapping it sounded like a lot of static on the recording he sent Ingrid, but she was assured it was actually ENTHUSIASM and APPRECIATION.

Ingrid was unable to attend the conference for the first time ever, but appreciated the recognition and hearing the heartfelt comments by many attendees. Ingrid's enthusiastic dedication to the Guild since she joined in 1997 is one of the many reasons she was chosen for this prestigious award, which includes a greatly deserved lifetime membership.



Cobble
HOUSE
BED & BREAKFAST

Seafood Eggs Benedict".



Congratulations Lorraine Nygaard of [Cottage Pirouette Bed and Breakfast](#) in Victoria on the release of her new CD, "First off the Floor", and best of luck in this exciting endeavour.

LOCAL ASSOCIATIONS

Just a reminder to send [Denis Cyr](#) a link to your local B&B Association to help us put together his Strategic Planning report, and to ensure that your local interests are incorporated.



Facebook & buuteeq

Don't forget that buuteeq.com is offering to set up a Facebook Business page for any member of the British Columbia B&B

Innkeepers Guild who wants one, and they will do it for free.

Once set up, the Facebook Page is 100% controlled by your B&B/Inn and is done so by utilizing the same platform their paying customers use to build their website.

They will do all the initial populating of the content and install or help to install the application on your Facebook page!

You need to be a B.C. B&B Innkeeper's Guild member to take advantage of this offer, so if you are, contact [Tony Singer](#) at (206) 673-4769.

If you sign on as a client for this Facebook Business Page offer, there is no obligation or contract.

Bedandbreakfast.com

As a member of the guild, we each have the opportunity for discounts with [Bedandbreakfast.com](#) as follows...

British Columbia B&B Innkeepers Guild members may choose one of the following benefits:

- 1) Choice of one free second city listing (within 48km of their primary city). A savings of up to \$ 214.50, or
- 2) Receive a 15% discount off of a membership upgrade, as savings of up to \$54, or
- 3) A \$50 free deposit into your Featured Property Account.



Sincerely,

Michaela O'Doherty

(and Clair Oates, without whom this issue wouldn't have been possible-thank you so much)

Director of Communications

British Columbia Bed & Breakfast

Innkeepers Guild

December 19, 2011

