

## BC INNKEEPERS GUILD TO HONOUR VETS WITH FREE ROOMS FOR REMEMBRANCE DAY

**PARKSVILLE, BRITISH COLUMBIA, October 2011** -- The BC Bed & Breakfast Innkeepers Guild will join hundreds of inns and bed & breakfasts throughout the U.S. and Canada in honouring active and retired veterans with free rooms in recognition of Remembrance Day. In a campaign called [B&Bs for Vets](#), members of the BC Innkeepers Guild will join inns and B&Bs in opening their doors with complimentary stays for vets on November 10, 2011 so they can wake up on Remembrance Day to a wonderful breakfast after a great night's sleep in a B&B. Members of the BC Innkeepers Guild who are participating in this campaign will offer at least one free room to any active-duty or retired member of the armed forces and their partner for the night of November 10th. Some inns and B\* may offer additional nights at discounted rates.

"BC innkeepers are proud to offer complimentary accommodation to our veterans on the night before their special day – Remembrance Day. Participating members will use this opportunity to nurture those who have protected us, with our well known hospitality, care and fine breakfasts. It is our chance to thank veterans on a personal level for what they have done on our behalf." says Guild President Evan Penner.

The *B&Bs for Vets* program started in 2008 when innkeepers in West Virginia opened their doors to veterans in honor of Veterans Day. The program grew in popularity among innkeepers, and last year more than 900 inns in the US and Canada participated by offering free rooms to vets. This year, the Professional Association of Innkeepers International will coordinate the overall *B&Bs for Vets* program as a way to help veterans learn about today's B&B experience, while the BC Bed & Breakfast Innkeepers Guild will also separately coordinate participation by members of the Guild.

Veterans interested in reserving a room on November 10 are asked to visit [www.bcsbestbnbs.com](http://www.bcsbestbnbs.com), click on the *B&Bs for Vets* logo to view participating B&Bs, and then call or e-mail the Bed & Breakfast of their choice to make a reservation. Proof of military service will be requested.

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*The British Columbia Bed & Breakfast Innkeepers Guild was formed in 1993. The 200 members are all independent B&B innkeepers of British Columbia, Canada. The Guild is a professional Association of quality B&B innkeepers in BC, formed for education, marketing and representation purposes. Member inns must pass the Quality Assurance Inspection Program in several areas: guests' safety and security, property cleanliness, housekeeping, food preparation areas, and hosts' attention to service and hospitality. Each individually owned and operated member B&B promises personal service and attention to detail, ensuring a memorable stay.*

**"Rest Assured" with BC Innkeepers**

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*The Better Way To Stay project is a grassroots campaign sponsored by the Professional Association of Innkeepers International ([www.innkeeping.org](http://www.innkeeping.org)). The campaign is dedicated to helping travelers discover today's inns and B&B experience through programs and social network campaigns geared to enhancing the travel experience. The Better Way To Stay is supported in part by donations from the British Columbia Bed & Breakfast Innkeepers Guild.*

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