

TABLETALK

Bulletins for BC Innkeepers



In This Issue

[How To Videos
Coming to our
Website](#)

[Ask Us - Tell Us](#)

[Please Proof Ads](#)

[The Guild Has a
BLOG](#)

[Login Refresher](#)

[Our Guild Members
Recognised](#)

"How To Videos"

coming to our
Guild
Website

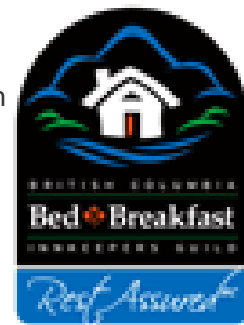


Our Guild's New BLOG

Introducing - The Guild's New BLOG

The Guild now has a blog! You will find a direct link to our blog in the footer on every page of our website. So, looking at the [homepage](#) you will see in red in the bottom left corner "from our blog", and below it you will see direct links to the two most recent blog posts. If you click on "from our blog" it will take you to the blog page where you can see all the blog posts.

The most recent blog is at the top, so scroll down and read from the bottom up to see them in the order that they were posted. There is an opportunity for you to post a comment on each blog post as well. Once we start building a blog "archive" you can search by categories.



We plan to post a blog about once a week to keep current and relevant information front and center on our website. Blog posts are found by search engines and can drive a lot of traffic to the Guild's website. If you have events in your area or cool happenings at your B&B, or B&B related topics, please let us know and we may include them

Our web designer is working on some "how to" videos to help members become more familiar with the many features of our new website and how to navigate to update their accounts. Stay tuned for more information!

Ask Us
or Tell Us



We'd love to hear
from you.

[Ask Us](#)
[Tell Us](#)

Reminder
about the
2010-2011
Brochure

in a future blog. Please send your suggestions to [Walter Jordan](#) at [BellevueB&B](#).

Member Login Refresher for revising your own listing

Go to the [Guild Website](#). On the drop down menu under membership, located on the home page at <http://www.bcsbestbnbs.com/> select the last item listed in red "**Member Login**". Follow the steps listed below;

- Enter your e-mail address in the first box,
- Enter your password in the second box,
- Click "login"
- In the blue bar at the top of the page select your B&B from the drop down list,
- Click "edit".
- This will take you to the welcome page of your account.
- Select the headings you'll see above your welcome message.
- "Upload images" will allow you to add photos.
- "Edit profile" updates your website listing.

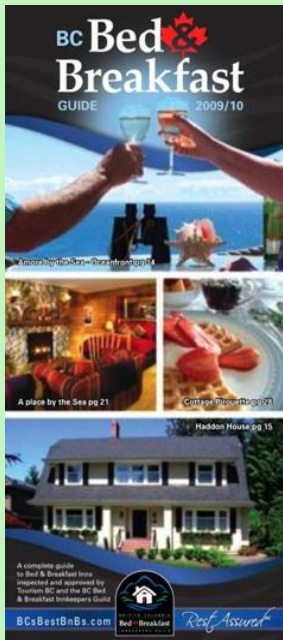
Explore the other headings and see all the features this site offers you!

Two Guild Members Have Been Recognised

TripAdvisor has for the first time ever included Canadian B&Bs in the pool of nominees for their Annual Travelers Choice Awards. In the past Canadian B&Bs were simply not eligible but after several years of lobbying they now are.



So we are very proud to announce that [ThistleDown House](#) in North Vancouver was ranked the #9 Inn/B&B in Canada. Congratulations to Sir Rex Davidson and Ruth Crameri on this great recognition of their outstanding hospitality and their



A reminder to guild members of your obligation to proof your brochure ads and send the correct information directly to our brochure chair
[Sue Willis](#)

Spring is Just around the Corner



"inn of distinction".

We are also very proud to announce that [Abbeymoore Manor](#) in Victoria was recognized as the #1 B&B/Inn in Canada and the #2 B&B/Inn in the World, making it by default the #1 B&B/Inn in North America. Congratulations to Ian MacPhee & Anne Mosher for this wonderful recognition. They truly are outstanding hosts of their lovely inn and a great asset to our industry!



Ian reports that this award has already had a major impact on their business, with quite a bit of media attention and a big increase in summer bookings compared to this time last year. Awesome!

Both Rex & Ruth of ThistleDown House and Ian & Anne of Abbeymoore Manor are recipients of our own Moyra Turner Hospitality Award, the Guild's highest honor. Our Secretary/Media Director Evan Penner issued several press releases to announce these awards, and it's also included in our blog posts.



The Guild is all about quality B&Bs and this is just a great example of some of the fine members that are part of BC Innkeepers! If you and your B&B are in the news, please include mention that you are a member of the BC B&B Innkeepers Guild, the only province-wide B&B Association! Then tell us about it! If it all helps to sell our brand of "Rest Assured BC" and will bring more travelers to our member properties!

Sincerely,

British Columbia B&B Innkeepers Guild

February 6, 2010

