

TABLETALK

Bulletins for BC Innkeepers



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Associate Members

Membership
Invitation

Associate
Members



The Guild also offers Individual & Corporate Associate Memberships.

Associate Members are non-voting members. Associate Membership in the Guild benefits individuals or businesses working in the Bed & Breakfast and related Tourism industries. Individuals or businesses that are eligible for membership include:

- Retired, Aspiring or Relief Innkeepers,
- Employees of BC Innkeepers members

A Special Invitation

TAKE THE NEXT STEP IN
DEVELOPING YOUR QUALITY BED
& BREAKFAST... JOIN THE BC
BED & BREAKFAST INNKEEPERS
GUILD TODAY!

We are extending a
special invitation to you
as quality
Bed & Breakfasts in
British Columbia



- Get exposure on the **#1** website for "[BC Bed & Breakfast](#)". You'll receive an extensive listing, direct link to your own website and e-mail, up to 8 photos, location on Google maps, ability to post specials, home page rotation as a "featured inn", multiple links to your own site, seo optimized text description of your community to drive traffic,
- Be entitled to use the "Rest Assured BC" brand on

- Students in the hospitality industry,
- Agents for government or industry,
- Agencies or businesses in the tourism industry

Associate member benefits

A line listing of 75 characters on the website;

Attend meetings and conferences hosted by local and regional groups;

Guild conferences at discounted member rates;

You will receive our quarterly newsletter;

You are able to participate in committees for local or regional groups;
Access to Members Lounge on Website,

Use of the Guild logo for Associate Members, *with prior approval from the Board of Directors*;

The annual fee for an individual associate membership is \$50.

Corporate Associate benefits

Associate Members are the same as for Individual Associate Members, except that they have an editable text window and a logo/photo for their website listing. Reciprocal linking is strongly encouraged.

The annual fee for corporate associate membership is \$100

your website and printed material. We use it in all of our advertising,

- Be part of Guild online and print advertising and co-op advertising opportunities,
- Get a discounted rate on online reservations through the [Webervations system](#) once you are listed on the Guild website,
- Get tangible member discounts with some suppliers,
- Be able to participate in our brochure for 2011, of which 70,000 copies are printed and [widely distributed](#) around the province and abroad,
- Benefit from networking with, and referrals from, other quality B&Bs. Guild Members refer to Guild Members, and help each other out,
- Attend the annual conference or Members Meeting/AGM and participate in professional development sessions. We'll be in the Kelowna area at the end of October for this year's event



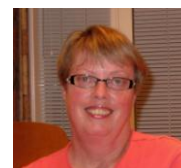
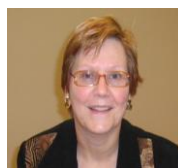
The facts

- 16 months for the rate of 12 months, so it's FREE this summer! Your membership runs from June 1st until September 30, 2011 at just \$95.
- Web package is \$195 less \$100 rebate once you have added the Guild logo to your website and linked it back to the Guild site. With the web package you can also sign up for the Webervations online reservation service. You pay NO commission, just the annual discounted fee.
- For all the detailed membership information go to <http://www.bcsbestbnbs.com/membership.php> or contact us directly at membership@bcinnkeepers.com. Call Ingrid at 250-743-2672 or Louise at 250-764-4375.

JOIN US TODAY

.....before the summer season starts!

Ingrid Vermegen
Louise Griffin



Membership Co-Chairs

