

TABLETALK

Bulletins for BC Innkeepers



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SPECIAL NOTE



Please note that while the Guild has changed its membership accreditation criteria such that TBC approval is no longer required, it still strongly supports the efforts of Tourism BC in promoting tourism in our province and we

Message from the President

It is easier than ever to be a member of the BC Bed and Breakfast Innkeepers Guild.



Evan Penner

One focus since inception of the association has been to have a membership large enough to adequately promote B&Bs throughout the province. This year we are making some startling changes to our membership procedure in the hopes of achieving that goal. The changes will:

- Make the cost of membership more manageable;
- Acknowledge the importance of online customer generated comments (CGC);
- Open up our membership to well respected B&Bs who have not had official inspections that, up until recently, have been required.

We are therefore announcing:

Membership will be offered to B&Bs based on their reputation. Current and future members no longer have to be part of the Tourism BC Approved Accommodation Program.

Customer Generated Comments like those posted on TripAdvisor, generally give us a more timely picture of the operations of a B&B, and the hospitality of its innkeepers.

encourage all our members to do the same. Each B&B benefits in some measure from their efforts. Supporting TBC is an excellent way for each of us to be part of the collective provincial effort of many different interest groups bringing travelers to BC - with some being welcomed at B&B doorsteps. Please be aware that other agencies such as Tourism Vancouver and Tourism Victoria may also have a requirement of Tourism BC approval as part of their membership requirements.



Need Assistance with Your Website??

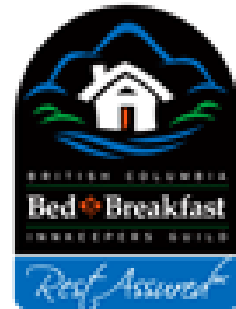
We feel that this is a more accurate way to judge the performance of our members and of prospective members.

Because of this we are revising our membership requirement. We have eliminated a primary inspection requirement for our members. Members do not have to be inspected and approved through the Approved Accommodation Program.

Effective June 1, 2011 our new membership requirements will be:

- Our Quality Assurance Program criteria;
- Foodsafe certificate, local license, insurance documents;
- A site visit;
- An on-line CGC profile.

Current members will not be affected by these changes and will remain members in good standing (unless they fail to pay dues or do not meet membership criteria as per Rules and Bylaws - Section 4)



Just to let you all know that the customization of our [Guild Facebook page](#) has now been completed. I hope you'll check it out. Visitors that arrive at our page and have not visited before will arrive at a Welcome

[Kathleen Wilson](#)

[Graphic Details](#)
250-713-1881

Her rate is
\$30.00 per hour.

"Names in The News"



**Cottage Pirouette
B&B**

These are the
People in Your
Neighbourhood:
Lorraine Nygaard
By **Tim Morrison**

Esquimalt
Review.com has
written on
Lorraine
Nygaard and
her [Cottage
Pirouette Bed
& Breakfast](#).



Please take the time
to [read the story](#)
about a fellow guild
member.

*Please forward any
articles written on
You or your B&B so
we can share your
stories in "Names in
the News". [Clair](#)*

page where they are asked to "like" us. You can see the Welcome page by clicking on the arrows at the far right of the tabs, which will show additional pages we have that do not fit in the allowed number of tabs.

"Other pages" are all the member Facebook pages I've been able to find. "Reservations" links to the Webervations consolidated display on our website, and in fact almost every page links to the consolidated display as well as the home page, plus there is a button to "share" almost every page of our Facebook page.

Hope you're all happy with the look and end results.

Ingrid Vermegen

It all began with an iPhone...

March was when my son celebrated his 15th birthday, and I got him an iPhone. He just loved it. Who wouldn't?

I celebrated my birthday in July, and my wife made me very happy when she bought me an iPad.

My daughter's birthday was in August so I got her an iPod Touch.

My wife celebrated her birthday in September so I got her an iRon.

It was around then that the fight started.....

What my wife failed to recognize is that the iRon can be integrated into the home network with the iWash, iCook and iClean.

This inevitably activates the iNag reminder service.

I should be out of the hospital by Thursday.....





back row;
Ingrid Vermegen, Eric Startup, Vivian Reinhart,
Evan Penner, Bev Birchard, Judy Bostrom
front Row;
Clare Sucloy, Louise Griffin, Clair Oates



**Sincerely,
Clair Oates - Director of Communications & Media**

May 3, 2011

British Columbia Bed & Breakfast Innkeepers Guild