

# TABLETALK

Bulletins for BC Innkeepers



## In This Issue

Free Night - Vancouver Area

Discounted Price until October 10th

HARRISON - Make Reservations

SPEAKERS INCLUDE

LATE BREAKING NEWS

**Free  
Night  
in  
the  
Vancouver  
Area  
!!!**

## LATE BREAKING NEWS

**If the program of events is not enough to entice you to your Guild Conference & The Annual General Meeting  
The Guild is providing 2 amazing door prizes for lucky attendees**

**\$ 200.00 credit on your hotel bill**

**\$ 200.00 credit towards your conference costs.**

**You MUST register to attend the conference by Oct 7th in order to be entered in the draw**



**See you in Harrison ?**

**Graham Laxton  
Chair 2011 Conference  
Committee**



**2011 BC Bed & Breakfast**



On Oct 23 a number of B&B's are offering complimentary accommodation for you if you are coming through the Vancouver Area to attend the Conference/AGM: contact [Graham](#) to sign up.

**Also**

If you do **register** for Conference / AGM **PRIOR** to **October 10th** . You get the **discounted** price **!!**

after that it is full price!!



## **Innkeepers Guild Conference Members Meeting & A.G.M.**

### **Harrison Hot Springs October 24 - 26**

#### **"SUCCESSFUL MARKETING OF YOUR B AND B"**

The following details are some of the exciting events planned for our annual get together.

A full listing of the program schedule will be found on the Guild website [www.bcsbestbnbs.com](http://www.bcsbestbnbs.com) We have endeavoured to provide as much relevant information as possible to make your business decisions a little easier and to give you the tools to improve your own marketing skills.

#### **Leading our group of knowledgeable industry speakers is**

Jeff Logan  
of Aliviente Design,  
Development and Marketing Services

*( You enjoyed Jeff at our 2003 meeting and again in Nanaimo in 2009 and he is back with a totally new program on internet marketing including some "hands on" workshops ( bring your laptop). You will learn to understand Search engine marketing basics and classic marketing mistakes to avoid. You will learn what Google can offer and which B&B directories are right for you. )*

#### **We have sessions with the following experts:**

**Jill McIntosh**  
BBCanada  
Topic: Fee for Service Directories

**Leena Al-Hajjir**



10 days from now



**For rooms at the Harrison Spa & Resort Hotel you must deal directly with the hotel and mention the Guild Conference.**

**Special Guild rates are being held over. Rates are between \$ 99.00-\$129.00.**

**Rooms at those rates are filling fast. So book today**

**1 800 663 2266**

**press #2  
at prompt**

**and.....Lastly**

**our meeting would not be complete without the social networking**

Booking.com

Topic: Commission based directories

**Tim Wilson**

B&B.com

Topic: Marketing - return on investment (webcast)

**and to prove there is more to life than marketing we have the following sessions**

**Cory Laprade**

Investia

Topic: Public Health Service Plans

**Stuart Hammond**

Harrison Hotel

Topic: Housekeeping 101

**.....and so much more**

We will also have the ever popular B&B tour and the open forum where you get to vent or seek info from your peers. So do not delay - sign up today and take the first steps to making 2012 a huge success by better marketing of your B&B.

**To Register** -

please click above



**Historic 1939 Copper Room  
for Gala Dinner & Dance**



2 hosted receptions are planned as well as a fabulous dinner dance in the famous 1939 Copper Room at the Harrison Spa and Resort Hotel.



**Summer's Done -  
Guests are Gone  
Time to Relax &  
Rest up for that  
Busy 2012 Summer  
Season !**

**British Columbia Bed & Breakfast Innkeepers  
Guild  
October 1, 2011**

**Clair Oates  
Director of Communications  
(please forgive the heavy use of colour -  
I was in the mood to add a lot of colour into my life)  
See You At Conference !!**

