

TABLETALK

Bulletins for BC Innkeepers



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Quick Quiz



Where am I ??

[I am 20 minutes by
car from Here](#)

...47 days away!!

REGISTER NOW

**BRITISH COLUMBIA BED & BREAKFAST
INNKEEPERS GUILD
2011 Annual CONFERENCE
MEMBER'S MEETING - A.G.M.
Harrison Hot Springs Resort & Spa
OCTOBER 24 - 26**



Register for the conference online
The information page is now LIVE on the website. You will
find it here <http://www.bcsbestbnbs.com/conference.php>
then scroll to the bottom of the page and click on

**I am 40 minutes by
seaplane
from Nanaimo**

**I am 90 minutes by
car from Vancouver**

**I am 150 minutes by
car from Kelowna**

**I am 180 minutes by
car from Seattle**

**Free Night in
the Vancouver
Area**



**On Oct 23 a
number of B&B's
are offering
complimentary
accommodation for
you if you are
coming through
the Vancouver
Area to attend the
Conference/AGM:
contact [Graham](#)
to sign up.**

**What's New in
the Brochure
for 2012-2013**

REGISTER NOW - this is a direct link to the 2011-2012 Membership Store where you can register for Conference/AGM (along with other membership items) through our secure 2M Events store (You can also access the conference registration page from the B.C. Bed & Breakfast Innkeepers Guild [homepage](#) on the drop down list under membership, click on "conferences"- there is a direct link to the 2M events store .)

.....and a bit about what you can expect.

The education sessions will be focused around "MARKETING YOUR B&B". The format will include professional guest speakers and round table panel discussions all designed to open your eyes and mind to the potential opportunities to sell the sizzle of your B&B in this rapidly changing milieu.

Full details of the program will be provided shortly. You can be assured the education portion of the meeting will allow you to participate in hands on sessions, asking questions of experts and in contributing your own wisdom to the panel discussions. Needless to say the Social Program will allow lots of time for networking and having FUN.

Highlights will include:

- Marketing and promoting your B&B
- Networking - Social and Guild
- Websites - "What's in and what's out".
- A session for Regional Representatives
- A session for aspiring Board Members
- Presentation of annual Awards
- Two receptions
- Gala President's dinner-dance in the Copper Room

The [Harrison Hot Springs Resort and Spa Hotel](#) has set aside a number of rooms for us from \$ 99.00 - \$ 129.00 plus tax. These rooms are available at those rates for 2 days prior and 2 days after the sessions if you want to take a few extra days to unwind in their Spa. Reservations should be made direct to the hotel at 1 800 663 2266 (press 2 for group reservations) or res@harrisonresort.com You must mention the B&B Guild



***Early Bird Advertisers**
 Advertisers that are renewing can do so by September 30 for a 10% discount. Should you wish to encourage that advertiser to complete his purchase you will receive a \$25 commission. After September 30th the advertiser pays in full and you earn a full commission.

Contra
 You may accept Gift Certificates or non-cash items, (formally called "contra") but must take responsibility by purchasing these yourself. You can sell these Certificates to your guests or friends, use them yourself, or use them as a staff bonus. You may negotiate to purchase Gift Certificates for less than face value.

Immediate Processing
 Attached is the link to our internet based landing page. Every brochure advertising contract you sell will need to be processed through this link.
[Check it Out.](#)



West Tower



Main Hotel

to obtain the rate and book a room.

Deadline for these rates to be guaranteed is Sept 24th.



East Tower

[MAP](#)

SPECIAL OFFER: Anyone travelling through Vancouver Area on Sunday Oct 23 and wishing to stay overnight should know that a number of Vancouver Area Guild Members will make a complimentary room available for you in their B&B. (Arrangements may also be made for pick-up at airport or ferry terminal with possible ride sharing to Harrison) Also, if there is sufficient interest, we will plan a no host supper in local restaurants.

Direct any questions you may have to [Graham](#) via e-mail or call Graham at 1 866 518-1000.

See you in Harrison - It will be FUN

Quick Quiz Answer



I am in the village of Harrison Hot Springs where we hope to see you on Oct 24-26

Register for
Conference
PRIOR to
October
10th and get
the
discounted
price !!



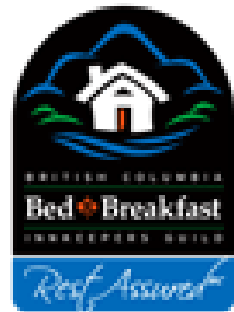
32 days from now



Gala Dinner & Dance
Copper Room - Harrison Hotsprings Resort

**British Columbia Bed & Breakfast Innkeepers
Guild**
September 8, 2011

Clair Oates
Director of Communications





P.S. Why should you sell ads?

- **The BC Innkeepers guild is a non-profit group that depends on volunteers for support. Folks volunteer for the board, for a committee, to put on a conference, or to spend a couple of hours selling ads. The brochure budget this year is \$35,000 for production and distribution. In order for the brochure to continue with our fees remaining the same, we need \$18,000 in ads. I'd like to do my part. How about you? Give it a try - sell one or two ads in your community.**
 - **Advertising in your area makes the area more appealing in the brochure, particularly in smaller areas where many ads make the area "pop out"**
 - **By getting advertisers from a variety of activities as well as restaurants folk have a chance to glance at all there is to do in your area**
 - **More advertisers assures the continuation of the brochure which makes referrals easier and increases the exposure to each of our properties**
 - **It is a wonderful way for advertisers to return the favour of you sending your guests to them**
- **You earn a commission for selling ads**

[Forward email](#)



Try it FREE today.

This email was sent to cobblehouse@shaw.ca by clair.oates@bcinnkeepers.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).
BC Bed & Breakfast Innkeepers Guild | PO Box 182 | Parksville | BC | V9P 2G4 | Canada